



**Clinic = Our Home**  
**Ohana OT Culture**  
**Aloha Spirit**

We are **ONE Body**

We have **ONE Voice**

CEO/Owner=  
 Brains/  
 Eyes/Nerves  
 =Faith

**Face & Heart**  
 = Receptionist

**Neck** = Admin Assistant,  
 right hand to  
 CEO/Owner helps with  
 whatever is needed

**Arms/Hands** = Clinical Staff

**Quads**= OT Aides,  
 Maintenance,  
 Housekeeping

**Lungs** = Billing and Collections

**Foundation Pillars - High Priority!!** Without them our house comes crumbling down

ACTIVATION of new clients	CASH FLOW	Schedule / Slots	LOYALTY NS/CX/RS, Ref F/F	Employee Training	Marketing / Internet	Clinical TX and DOC
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